

COUNTY GOVERNMENT OF KISUMU



OFFICE OF THE GOVERNOR

Special Delivery Unit (SDU)

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REQUEST FOR PROPOSALS (RFP) FOR CONSULTANCY SERVICES TO DEVELOP THE KISUMU COUNTY STRATEGY FOR HARNESSING THE BLUE ECONOMY.

TERMS OF REFERENCE (ToR)

1. Introduction

The Special Delivery Unit (SDU) is an organ of the County Government of Kisumu, based in the Office of the Governor. The mission of SDU is to ensure organizational efficiency of the County government for delivery of effective services to County residents.

SDU programmes aim to maximize delivery of government's top priorities, coordinate and monitor progress of departmental programmes in flagship projects and address implementation challenges from the technical and organizational perspectives.

The *Blue Economy* is the sustainable use of water (oceans, seas, lakes, rivers and underground water) resources for economic growth, improved livelihoods and job creation. Such resources include water itself plus the means to which water can be put in terms of transport, tourism and water games.

Beyond that, there is need to set a vision and mission for M&E in the County, complete with a policy framework and systems for realization of that vision.

1.1. Blue Economy Programmes and Projects

The projects and programmes of the Blue Economy could be in the following sectors:

- Maritime transport and logistics;
- Tourism and Hospitality;
- Agricultural production and value addition;

- Fisheries;
- Industrialization and Manufacturing;
- Renewable Energy;
- Aquaculture and
- Biotechnology.

2. Goal and Objectives of the Consultancy

The goal of the consultancy is to develop the Kisumu County Strategy for Harnessing the Blue Economy for sustainable socio-economic development. The strategy should address the following objectives of the County Government of Kisumu for the blue economy:

- i. Fostering sustainable use of the blue economy in the county, through investments and research activities;
- ii. Providing an incentive structure for investments in the blue economy;
- iii. Developing legal and regulatory frameworks for managing the blue economy sectors, in the context of devolved governance and equitable development; and
- iv. Promoting value addition and exports from the blue economy sectors, thereby generating employment and sustaining livelihoods

3. Scope of Work.

This consultancy entails a thorough analysis of the blue economy sectors in Kisumu County, in terms of current status and potential for growth. The work should lead to envisioning a new future for the blue economy in Kisumu through organizational change and sectoral transformation. This is a process-based task that will include research, stakeholder mapping and consultations, comparative analysis and validation activities. The strategy document should cover operational, business strategies and transformational strategies.

4. Deliverables

Kisumu County Strategy for Harnessing the Blue Economy for Sustainable Socio-economic Development, which clearly outlines:

- An operational plan that identifies potential of the blue economy sectors as well as the constraints to unbind for their full exploitation;
- Priority programmes and projects required to unlock growth of the Blue Economy;
- Organizational structure for execution of the Blue Economy operational plan;
- Enabling policy and legislative infrastructure for harnessing the blue economy;
- Programme for human resource capacity building in the Blue Economy sectors.

5. Duration of the Consultancy

The work must be completed in a maximum of forty (40) working days.

6. Required Expertise

The Consultant(s) and/or consultancy teams must enlist the following skills and expertise and qualifications:

- Value chain analysis and sector assessment;
- Sector strategy development, especially in agriculture and marine sectors;
- Development of business, marketing and promotion plans for natural resource exploitation in agriculture and marine sectors;
- Programme design and evaluation;
- Previous experience in policy development for the Public Sector;
- Experience in research, analysis as well as programme development and/or management in the blue economy sectors;
- Knowledge and practical experience in working with County Governments;

- Strong background in Economic Planning /Development Studies, with specialization in blue-economy related fields.
- At least a Master’s degree in Development Studies/Economics/Research and M&E or related training, with at least ten (10) years’ post-qualification experience;
- A Ph.D. in a related field will be an added advantage.
- Excellent analytical and report writing skills.

7. Reporting Channels

The consultant(s) will report to the Head of the Special Delivery Unit (SDU) in the Office of the Governor, who will transmit reports to the Governor and Office of the County Secretary.

8. Submission of Proposal

Interested individuals/ firms are expected to submit a detailed expression of interest (technical and financial proposal) with the following components;

- Their understanding of the ToR;
- Proposed methodology and work schedule;
- Proposed Budget, including cost of all activities to be undertaken in the strategy development process;
- A profile of the firm including full names(s), physical addresses, telephone numbers; and
- CVs of consultants to undertake the assignment.

9. Terms of Payment

County Government of Kisumu shall pay the Consultant full fees at once, upon submission of final report (the strategy document).