

ICSC&H | 2023

International Conference on
Sickle Cell Disease and Hemophilia

12th - 16th September, 2023
Kisumu, Kenya

**Transforming The Landscape of
Sickle Cell Disease and Haemophilia,
Challenges and Future Resolve**



SPONSORSHIP PROSPECTUS

WELCOME NOTE



DR. GREGORY GANDA

COUNTY EXECUTIVE MEMBER FOR MEDICAL SERVICES, PUBLIC HEALTH AND SANITATION

COUNTY GOVERNMENT OF KISUMU

Kisumu is one of the counties in Kenya with the highest sickle cell burden. In taking a lead in making long term strategic plans, the County Government wishes to invite you to its international conference on *Sickle Cell Disease (SCD)* and *Hemophilia* that will take place from 12th to 16th September 2023.

The conference is a 5 (five) day in-person event that brings together stakeholders from various sectors including clinicians, scientists, individuals and affected families, health policy experts and makers, advocacy groups and any other individuals working or interested in SCD and hemophilia.

The conference is a platform for presentations and discussions around the achievements, challenges, and prospects for progress in the diagnosis and care of people around the world and region living with *SCD* and *hemophilia*. It is also an opportunity to discuss the infrastructure that supports non-communicable diseases like digital infrastructure, medical equipment, physical infrastructure etc.

We expect 1000 in-person participants, 50 abstracts, over 15 poster sessions, 3 platform sessions and keynote addresses.

CONFERENCE CONCEPT

Sickle Cell Disease (SCD) is one of the most common inherited diseases worldwide. It predominantly affects people of African descent. Approximately 240,000 children with SCD are born annually in Africa, representing 70-75% of the global burden. Out of these, 50-80% die before their 5th birthday (Aygün & Odame, 2012; Makani et al., 2007).

Studies in the Western part of Kenya have observed a high birth prevalence of SCD at 3.2-4.5% (Kuta et al., 2019). In Kisumu, hospital data shows that on average a sickle cell client suffers 5 episodes of crises annually and 5-10 days of hospitalization per episode thus impacting heavily on the caregivers and family.

Economically, this contributes to high productivity losses, financial toxicity and poor access to quality health services. Despite this high burden of SCD in Africa, there is lack of comprehensive control programs in most countries.

The WHO Regional Office for Africa has recommended the development of national SCD control programs that include advocacy, prevention and counselling, early detection, treatment, surveillance, research, and community education and partnerships. Hemophilia occurs in every 1 in 5000 births. There is paucity of data on the condition in the sub-Saharan Africa. Being a county with a high burden of sickle cell anemia, we propose to call international community, local leadership and the medical fraternity to a combined policy and scientific conference to highlight the issues around the disease and come up with probable key action points for the region.

We propose to hold this conference in Kisumu City in September 2023. It is also important to note that in the era of climate change, SCD/ Hemophilia patients that are classified as rare may be disproportionately more vulnerable.

REASONS TO SPONSOR

A variety of partnership opportunities are available for your organizations' exposure at the sickle cell disease and hemophilia conference 2023.

You will have the opportunity to showcase your company's products and services to a Targeted health care population.

Here are just a few benefits exhibiting offers: -

- Exclusive exhibitor branded booths with logos.
- Ability to share pdf's, brochures and other content to explain products to participants / attendees.
- Face to face interaction with attendees.
- Host symposia and workshops to educate participants in areas of mutual interest.

BRAND VISIBILITY: Put a face to your brand – the best way to create and maintain relationships with your target audience.

EDUCATION: Learn what's happening in the world of Pediatrics and how you can be part of it.

PRESENCE: Show your commitment to the industry; support the community that supports your business.

BUZZ: Launch a new product, service or marketing campaign – with the undivided attention of your target audience.

There's no better way to make a splash!

SALES

Promote new services or demonstrate new products and equipment.

We shall also create special personally tailored packages for you should the current offering not meet your needs/specifications.

Please get exposure for your brand by contacting our Secretariat through:
Email: iddahikellyi@gmail.com or Cell: +254712234620

INTERNATIONAL SICKLE CELL DISEASE AND HEMOPHILIA CONFERENCE

2023

SPONSOR PACKAGE

SPONSORSHIP CATEGORIES	BRONZE	SILVER	GOLD	PLATINUM	MAIN SPONSOR
SPONSOR VALUE IN KSHS.	250,000	500,000	750,000	1,500,000	3,000,000
SLOTS AVAILABLE	12	8	4	3	1
Exhibition Booth		✓	✓	✓	✓
Live interactions with delegates		✓	✓	✓	✓
Three exhibition days with 2 lunch tickets provided daily Branded - 2 hour Track Session with sponsor slot		✓	✓	✓	✓
Logo visibility on conference micro site and e-booklet Branded Half Day Track Session with sponsor slot			✓	✓	✓
Complimentary tickets to the conference				✓	✓
Digital mentions on Instagram, Facebook and Twitter				✓	✓
Branded Full Day Track Session with sponsor slot				✓	✓
Complimentary full page advert in the conference e-booklet Mention during opening & closing session					✓
Plenary Talk					✓
Logo on every delegates certificate of attendance					✓
Branded inserts in the conference bag (Provided by sponsor)					✓

SPONSORSHIPS



BRONZE SPONSORSHIP

Cost: 250,000 KES

BENEFITS:

- Company logo displayed on conference website, event banners, and conference materials
- Complimentary booth space at the conference venue
- One complimentary conference registration
- Logo included in the conference program
- Opportunity to include promotional materials in conference attendee bags
- Sponsorship recognition as a Bronze Sponsor



SILVER SPONSORSHIP

Cost: 500,000 KES

BENEFITS:

- Company logo displayed on conference website, event banners, and conference materials
- One hour track session
- Complimentary booth space at the conference venue
- Acknowledgement during opening and closing remarks
- Two complimentary conference registrations
- Quarter-page advertisement in the conference program
- Opportunity to include promotional materials in conference attendee bags
- Sponsorship recognition as a Silver Sponsor

GOLD SPONSORSHIP

Cost: 750,000 KES

BENEFITS:

- Company logo displayed on conference website, event banners, and conference materials
- Complimentary booth space at the conference venue
- Acknowledgement during opening and closing remarks
- Three complimentary conference registrations
- Half-page advertisement in the conference program
- Opportunity to include promotional materials in conference attendee bags
- Social media mentions and promotion of company before and during the conference
- Sponsorship recognition as a Gold Sponsor





PLATINUM SPONSORSHIP

Cost: 1,500,000 KES

BENEFITS:

- Company logo prominently displayed on conference website, event banners, and conference materials
- Complimentary booth space in prime location at the conference venue
- Acknowledgement during opening and closing remarks
- Four complimentary conference registrations
- Full-page advertisement in the conference program
- Opportunity to include promotional materials in conference attendee bags
- Opportunity to host a sponsored session or workshop during the conference
- Social media mentions and promotion of company before and during the conference
- Exclusive sponsorship recognition as the Platinum Sponsor



MAIN SPONSORSHIP PACKAGE

Cost: 3,000,000 KES

BENEFITS:

- Exclusive branding as the main sponsor of the conference
- Company logo prominently displayed on conference website, event banners, and conference materials
- Premier booth space in prime location at the conference venue
- Acknowledgement during opening and closing remarks
- Four complimentary conference registrations
- Full-page advertisement in the conference program
- Opportunity to include promotional materials in conference attendee bags
- Opportunity to host a sponsored session or workshop during the conference
- Social media mentions and promotion of company before and during the conference
- Exclusive sponsorship recognition as the Main Sponsor

SPONSORSHIP POLICY

1. All track sponsors to sign contracts specifying the tracks agreed upon, the costs of the track and the benefits to the sponsors.
2. General exhibitors to pay for their booths in advance as a commitment.
3. The booths are allocated by secret ballot.
4. No exhibition, partnerships or collaboration with alcoholic beverage manufacturers.

Note: Kisumu county Reserves the right to accept or reject proposal for partnership /collaboration.

BOOKING FORM

INTERNATIONAL SICKLE CELL DISEASE AND HEMOPHILIA CONFERENCE



Company Name: _____

Contact person: _____

Title: _____ Surname: _____ First Name: _____

Position: _____ Email: _____

Tel: _____ Cell: _____ Website: _____

Our Company is interested in sponsoring the following:

Sponsorship Package	Value	Tick Appropriate	Sponsorship Opportunities	Value	
Bronze Sponsorship	KES 250,000	<input type="checkbox"/>	Scientific Networking Night	KES 1,000,000	<input type="checkbox"/>
Silver Sponsorship	KES 500,000	<input type="checkbox"/>	Branded Conference Bag	KES 500,000	<input type="checkbox"/>
Gold Sponsorship	KES 750,000	<input type="checkbox"/>	Conference Booklet Full Page	KES 75,000	<input type="checkbox"/>
Platinum Sponsorship	KES 1,500,000	<input type="checkbox"/>	Conference Booklet Half Page	KES 40,000	<input type="checkbox"/>
Main Sponsorship	KES 3,000,000	<input type="checkbox"/>	Branded Lanyards	KES 300,000	<input type="checkbox"/>
			Branded Conference Minibooklets	KES 250,000	<input type="checkbox"/>

Payments to be made on or before

Next Step

1. Fill in the form and select the package of your choice.
2. Send the form to scdconferencekisumu@gmail.com

An invoice with remittance details will be shared with you on the email provided.



**INTERNATIONAL SICKLE CELL DISEASE AND
HEMOPHILIA CONFERENCE**

2 0 2 3

	EARLY	LATE
Local Delegates	KES 12,000	KES 15,000
International Delegates	USD 250	USD 300
Students, Nurses & Allied Health Care Workers	KES 6,000	KES 8,000

N/B: The rates above cover the Full 5 Day Conference
(12th - 16th September 2023)

Early Bird Registration Deadline: 31st July 2023

Timetable for the International Conference on Sickle Cell Disease and Hemophilia

Dates: 12th to 16th September 2023

Venue: Kisumu City

PRE-CONFERENCE WILL BE SPONSORED SESSION

Tuesday 12th September 2023 - DAY 1 (PRE-CONFERENCE)		
Wednesday 13th September 2023 Day 2		
Time	Plenary Details	Coordinator
7.00 - 9.30 AM	Arrival and Registration of delegates	Conference secretariat
9.30 - 10.00 am	Tea Break	
10:00 - 1:00 pm	Plenary - Gold package, 3-5 sponsors	
	• Sponsored session 1 –	
	• Sponsored session 2	
	• Sponsored session 3	
1:00 - 2:00 pm	Lunch	
2:00 - 3.30 pm	Official opening ceremony - MC??	
	<ol style="list-style-type: none"> 1. National Anthem/EAC Anthem – led by DJ/Entertainment team 2. Prayers and other preliminaries 3. Entertainment 4. Conference preface – recorded/announced 5. Remarks <ol style="list-style-type: none"> a. Conference chair – to give preface if not recorded b. CEO KMTC c. CEC Health d. Chair of Health Committee at COG e. Key international figure 6. Keynote Address – <ol style="list-style-type: none"> a. SCD in adolescents and adults – Prof Anne Greist, Indiana University b. Hemophilia – Dr. Stella Rwezaula c. SCD in children – Prof Behnard Ogutu Ragama 7. Chief Guest <ol style="list-style-type: none"> a. Governor of Kisumu b. Cabinet secretary for health 	
3.30 - 4.30 pm	Poster walk	
4:30 pm	Tea	

Thursday 14th September 2023 Day 3

Time	Plenary Session	Facilitator	Moderator / session chair
	Health policies in SCD & other hematological disorders in Africa		
8:30 - 9:00 am	Key note address – Prof Frank Wafula, Strathmore		
9:00 - 10.30 am	Panel discussion, plenary, QnA, closing remarks – 2 governors Paeditrician 1 Paeditrician 2 MOH Rep 1 KMTC CEO		
10:30 - 11:00am	Tea break		
11.00 - 12.45am	Track Sessions		
Tracks	Track 1	Track 2	Track 3
Venue	Main Hall (Policy)	Hall A (Scientific)	Hall B (Scientific)
Subtheme	Healthcare financing for hematological disorders, health Care disparities in Sickle Cell Disease, inequitable distribution of resources	SCD in diverse clinical landscapes Use of registry for management of SCD	Innovations in SCD
20 minutes	Key note address – Dr Vincent Were, KEMRI		
20 minutes	Panel discussion - Prof Ogutu Benhards, Prof Fred Were (2 Governors)		
20 minutes	Panel discussion		
20 minutes	Q&A		
25 minutes	Closing remarks		
12:45 - 2:00 pm	Lunch		

2:00 – 3:30 pm	Track Sessions		
Tracks	Track 1	Track 2	Track 3
Venue	Main Hall (Policy)	Hall A (Scientific)	Hall B (Scientific)
Subtheme	<ul style="list-style-type: none"> • Global Burden and impact of Sickle Disease and hemophilia • Innovative approaches in managing and diagnosing SCD 	Governance, policy and finance in SCD and hemophilia management	Comprehensive approach to SCD management
2:00 – 3:30 pm	Key note address – Dr Victor Akelo, CDC Kenya (30 minutes) Panel discussion (60 minutes) <ul style="list-style-type: none"> • Governor 1 • Governor 2 • MOH Representative 1 • CDC Rep • KEMRI Rep • JOOTRH Rep 	Sickle Cell disease registry and control programmes – Prof Constance Tenge (20 minutes) Oral presentations	
3.30 – 4.30 pm	Poster walk		
4:30 pm	Tea		
6:30 pm	Gala Dinner and awards		
Friday 15th September 2023 DAY 4			
Time	Plenary Details	Chair	Co Chair
8:30 – 9:15 am	Sponsored Session 1 with Plenary discussion – Sickle Cell Disease		
9:15 – 10:00 am	Sponsored session 2 with plenary discussion		
10:00 – 10:30 am	Sponsored session 3 with Plenary discussion		
10:30 – 11:00 am	Tea Break		

11:00 – 12:45	Track Sessions		
	Track 1	Track 2	Track 3
Venue	Main Hall (Policy)	Hall A (Scientific)	Hall B (Scientific)
Subtheme (e.g)	SCD and hemophilia management – role of private sector, use of Rifamixin	Advocacy And awareness creation on Sickle Cell Disease and hemophilia	Prevalence and management of hemophilia
11.00 – 12.45 am	<p>Role of private sector in SCD and hemophilia management – Speaker TBN (20 minutes)</p> <p>Use of Rifaximin in resource limited Countries for prevention of sickle cell Crises – Dr Walter Otieno (20 minutes)</p> <p>Plenary discussion – (65 minutes)</p> <ul style="list-style-type: none"> • 2 governors • MOH Representative • CDC • KEMRI Rep 	<p>Sickle Cell disease registry and control programmes – Prof Constance Tenge (20 minutes)</p> <p>Oral presentations</p>	
12:45 – 2:00 pm	Lunch		
2:00 – 4:00pm	Plenary session with closing ceremony		
	<ul style="list-style-type: none"> • Closing remarks and speeches by key personalities • Conference declaration 		
4:00 pm	Tea and departure		
Saturday 16th September 2023 DAY 5			
Time	Plenary Details	Chair	Co Chair
09:00 – 10:45	Post conference analysis		
10:45 – 11:00	Tea Break		
9:00 – 12:45	Guided Tour of Kisumu and its environs with tea and lunch (separate conference package)		
2:00 pm	Departure		

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Sickle Cell Disease and Hemophilia

12th - 16th September, 2023
Kisumu, Kenya



Email 1: ischconf@kisumu.go.ke

Email 2: scdconferencekisumu@gmail.com

For more details, call: +254 711 705 627



KESHO
Kenya Society of Haematology & Oncology



MINISTRY OF HEALTH